

## Extra value and international calls bolster T-Mobile's Solo price plan

T-Mobile launches new SIM only packages for those looking to call abroad and get more value

### Key features:

- From July 1<sup>st</sup> 2009, Solo - the popular SIM only package from T-Mobile - will include two new plans (the prices are the same, but what you get is different): Solo International and Solo 12 month
- Solo International is a 30-day rolling contract that gives you free minutes to use to make international calls on top of your UK allowance
- Solo 12 gives the customer 33% more inclusive minutes (they in fact get the same number of texts as these are unlted on Solo anyway) when signing up for 12 months to the SIM only offer

**London, UK, 1<sup>st</sup> July 2009:** T-Mobile today announces two new additions to its hugely popular SIM only price plan, Solo, providing customers with more value and extra benefits to enjoy such as international calling. The two tariffs, **Solo International** and **Solo 12 month**, include more inclusive minutes and - for a limited period - for people signing up to a £20 Solo 12 month price plan, internet on your phone - while still offering the flexibility of a SIM only package.

**Solo International** appeals to those who want to stay in touch with family and friends that live abroad without worrying about the costs. It's T-Mobile's first SIM-only price plan to offer international minutes as part of your allowance. For example, at £20 per month, Solo International customers have 200 minutes to use for calls to international numbers as well as 600 UK minutes.

T-Mobile's original SIM only offer, launched in May 2008, gave customers an inclusive set of minutes and texts on a rolling 30-day contract. With the new **Solo 12 month** offer, customers gain 33% more minutes when signing up to the SIM only contract for 12 months. For £20 pounds per month, Solo 12 customers receive 800 minutes of calls, that's 200 more minutes than on the 30 day/standard rolling plan. The special launch offer also includes unlimited texts and access to internet on your phone (until the end of August). Customers who don't want to sign up to a longer term deal can still enjoy the original benefits of Solo, which provides 1400 minutes and unlimited texts for £30 per month. Customers get a generous set of inclusive minutes and texts and can keep their own handset.

Steve Mitchell, head of post pay at T-Mobile said "We realise that customers are demanding more and more from their mobile phone price plans, so we've added extra value and international calls to our Solo deals. We introduced Solo in May last year to appeal to the growing SIM only market, and have listened to the feedback from our customers to bring new benefits and levels of flexibility through our Solo International and Solo 12 month offers."

- Ends -

#### Notes to editors

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#### About T-Mobile UK

T-Mobile is one of the world's largest mobile operators with more than 125 million customers worldwide and is the service provider of choice for 16.7 million customers in the UK. T-Mobile offers a range of innovative products and services, such as Solo, the SIM-only plan Combi, a traditional minutes and text package, and Flexi, the UK's first flexible tariff. T-Mobile continues to innovate with new devices such as the UK's first Android™-based smart phone, the T-Mobile G1, now with over 1,000 available applications. T-Mobile has pioneered the mobile internet, and operates an award-winning 3G network with speeds of up to 4.5Mbps. As a pioneer of deep network sharing in the UK, T-Mobile plans to deliver close to complete population coverage for 3G services in 2010.

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